

A large, stylized yellow number '13274' is positioned at the top left. To its right and extending across the middle of the page is a large, stylized yellow longhorn graphic. The longhorn has a thick, curved horn that curves upwards and then downwards to the right. The entire graphic is set against a solid black background.

# 13274

## **Longhorn Robotics**

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Sponsorship Package  
2024-2025 Season

## > Background



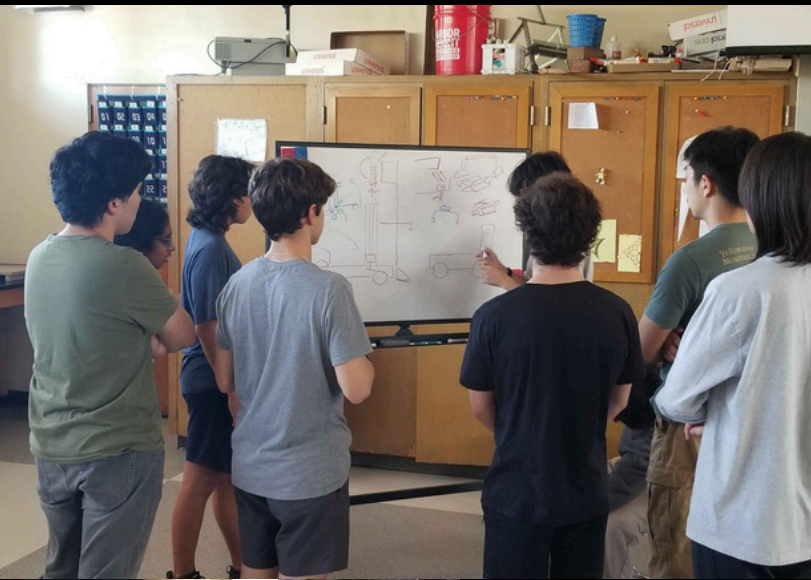
We are Longhorn Robotics. A student-run, non-profit team located at Leigh High School in San Jose, California. We are passionate and regularly compete in the yearly FTC (FIRST Tech Challenge) competitions as team 13274.

Although our team started small, and has had struggles in past seasons, this year we have grown to 50+ members and our team remains dedicated to remaining at the top of the competition, and continuing to compete at a high level.

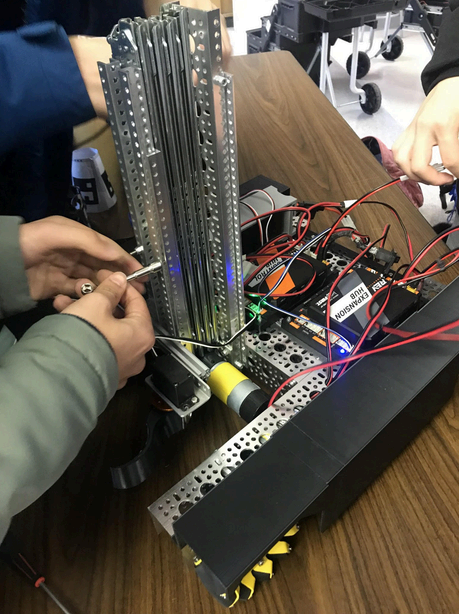


FIRST is an international non-profit youth organization that operates various robotics competitions that give youth the skills, confidence, and resilience to build a better world. Their goal is to create a world where science and technology are celebrated.

# > Who We Are



Many FTC teams only focus on the **competition** and limit their team to the best applicants. While we strive to succeed in competitions, we also focus on increasing awareness and interest in robotics



**Build.  
Code.  
Repeat.**



We've opened our team to **anyone** interested regardless of prior skill, invest much time & resources to education, and ensure fees are waived for **ALL** members.



## > Outreach Events



### Robotics Presentations

- Reached 100+ Middle Schoolers
- Presented to Dartmouth and Union Middle School Students
- Taught students about robotics, engineering, and the team.

### Makerspace Workshops

- Club Members taught basic robotics to over 60+ students
- Occurs over one week (each semester) at Dartmouth & Union
- Raised membership numbers



### Annual Longhorn Hackathon

- Hybrid Events (online & in-person)
- 100+ attendees over 2 years
- Team led Programming Workshops
- Competitors from over 8 countries

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## > Awards and Achievements

- Motivate Award @ Folsom QT
- Connect Award Runner Up @ Piedmont QT
- Think Award Runner Up @ San Jose Qt
- Inspire Award 2nd Runner Up @ San Jose QT

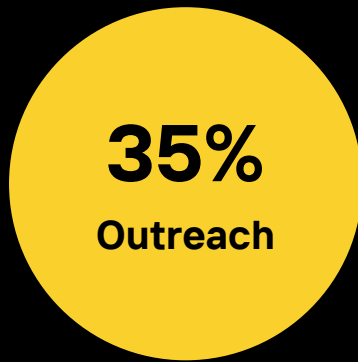
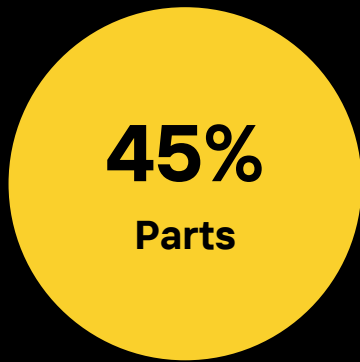


# > Sponsorship Tiers

Perks	BRONZE \$100	SILVER \$250	GOLD \$500	PARTNER \$1000+
Social Media Post (2k+ reach)	✓	✓	✓	✓
Name/Logo on Website	✓	✓	✓	✓
Name/Logo on T-Shirts	✓	✓	✓	✓
Promotion at all events		✓	✓	✓
Special Segment & Advertisement at all Events			✓	✓
Booth At Hackathon				✓
Logo on Robot				✓

# > Annual Budget

Where your funds will go!



# > Currently Supported By:

**Rotary**

Club of Los Gatos



**SUMMER**  
SPRINGBOARD



**crumbl**  
cookies

**LEIGH**



# Contact Us!



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**@longhornrobotics\_lhs**



**@longhornrobotics**



**THANK YOU!**

**For your Consideration and  
Generosity!**

**You make what we do possible.**

**-Longhorn Robotics,  
FTC Team 13274**